

Regarding the safety measures at Kawaguchiko Station Front:

Background of the Construction:

Since about two years ago, taking photos in front of convenience stores with Mount Fuji in the background began to trend on social media. Especially since the beginning of this year, there has been a rapid increase in the number of people, primarily foreign tourists, taking photos, leading to a significant regional issue.

At this location, large crowds gathered at limited photo spots, causing narrow sidewalks to become congested. People taking photos spilled onto the roads, and instances of crossing between cars outside of crosswalks occurred, resulting in extremely hazardous conditions.

Furthermore, there were frequent occurrences of trespassing onto surrounding private property for littering and unauthorized parking, as well as instances of disregarding instructions from security personnel and entering the roadway. Therefore, in order to ensure the safety and well-being of both tourists and drivers, as well as the peaceful livelihood of residents, we reluctantly made the difficult decision to proceed with this construction project.

We are deeply grateful for the many tourists who visit the town of Fujikawaguchiko, one of the many attractive tourist spots in Japan. However, in order to ensure the safety of tourists and the livelihoods of nearby residents, and to welcome many tourists to a safe and secure tourist destination without accidents or troubles, we kindly ask for your understanding and cooperation in implementing necessary measures.

I hope that through this construction, as many tourists as possible will have the opportunity to understand manners and rules.

Furthermore, if we observe that manners and rules are being followed and there is not a significant number of people lingering on the sidewalks, we would like to proceed with removing the curtains.

Manners and rules

No photography allowed on the roadway.



Crossing the pedestrian crossing.



No crossing on the roadway.



No littering.



No trespassing on private property.